

M<sup>3</sup> is a collaborative effort between Muis, MENDAKI and MESRA. It aims to build a Community of Success by:

- 1. Supporting citizen-centric and last-mile help for social and educational programmes, reaching families in need
- 2. Serving the needs and aspirations of the Malay/Muslim community
- 3. Encouraging individuals to step forward to help and promote impactful community programmes
- 4. Bringing together professionals and community leaders to contribute in local neighbourhoods, strengthening families and our next generation

### THREE FOCUS AREAS





**Development** by laying foundations for strong families early, through marriage preparation and support, nutrition, cognitive development, and numeracy skills for P1 preparedness

**Vulnerable Individuals and Families** by strengthening outreach to inmates' families and children at point of incarceration, and postrelease follow-ups

**Empowering and Mentoring our Youth** by building a culture of excellence through connecting youths with mentors and role-models in the community

#### **ABOUT M<sup>3</sup>@WGS**

This office at Wisma Geylang Serai (Level 2) serves as a one-stop centre for integrated last-mile service delivery. In partnership with 8 Malay/Muslim organisations at KURNIA@WGS, the office also serves as an information and referral centre for the community.

#### ABOUT M<sup>3</sup>@TOWN

M<sup>3</sup>@Town is an informal platform for volunteers and professionals to work together to serve the needs of residents in the last-mile. This also creates opportunities for people to volunteer in their neighbourhoods, regardless of background and abilities.

# WHERE ARE THE M<sup>3</sup>@TOWNS?

### 8 M<sup>3</sup>@Towns:

**Tampines** 

Pasir Ris-Punggol

Bedok

Chua Chu Kang

Jurong

Marsiling-Yew Tee

Nee Soon

Woodlands



# First M<sup>3</sup> initiative – KelasMateMatika@CC (KMM@CC)

This 10-week educational programme aims to strengthen pre-schoolers' numeracy skills and parents' confidence in preparing their children for Primary 1. Since its inception in September 2018, KMM@CC has benefitted more than 300 parents and children. In 2019, M³ plans to scale up KMM@CC to benefit 1,500 parents and children.





