

### **Media Factsheet for M<sup>3</sup> Focus Area 5, at the Saham Kesihatan Family Festival on 12 Mar 2023**

At the M<sup>3</sup> Saham Kesihatan Family Festival, Guests of Honour, Mr Masagos Zulkifli, Minister for Social and Family Development, Second Minister for Health & Minister-in-Charge of Muslim Affairs, and Madam Rahayu Mahzam, Senior Parliamentary Secretary, Ministry of Health & Ministry of Law, joined more than 1,000 residents from the Malay/Muslim community in a celebration of healthy living.

They announced that health will be introduced as the fifth focus area under M<sup>3</sup> with Madam Rahayu Mahzam leading it. Supported by the Ministry of Health (MOH) and HPB, this move will further health promotion efforts by empowering the Malay/Muslim community to take charge of their health. A steering committee led by Madam Rahayu Mahzam will be set up to oversee the new focus area and to discuss the way forward. Members of the steering committee include Dr Wan Rizal, Member of Parliament (MP) for Jalan Besar GRC, and Ms Nadia Ahmad Samdin, MP for Ang Mo Kio GRC. MOH and HPB will be working closely with partner agencies to review the strategies and programmes.